

Kevin R. McClure
(2017)

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Harrington School of Communication
And Media
Department of Communication Studies
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Education

- Ph.D.** Speech Communication (December 1992), **The Pennsylvania State University**
Dissertation: "The Denominational Ministry Strategy: A Rhetorical Study of the Public Sphere."
Advisor: Professor Gerard A. Hauser
- M.A.** Speech Communication (May 1987), **The University of Maine at Orono**
Thesis: "The Rhetorical Dimensions of the Nazi Movement (1919-1933): An Historical Analysis."
Advisor: Professor Raymie E. McKerrow
- B.S.** History & Speech Communication (May 1982), **The State University of New York at Brockport**

Administrative & Academic Appointments

University Of Rhode Island

Chair, Communication Studies (July 2013-Present)
Professor, Communication Studies: (July 1996-Present) Tenured 2002, Full 2008
Interim Director, Graduate School of Library Sciences (July 2008-December 2008)
Graduate Program Director Department of Communication Studies (May 2005-May 2008)

Huntingdon College (Montgomery, AL)

Assistant Professor, Communication Studies: (September 1991-July 1996) Tenured 1996
Program Director Communication Studies: (September 1994-July 1996)

University of Rhode Island

Teaching Responsibilities

Responsible for the development and instruction of the following courses: Graduate Seminars in Public Communication and Rhetorical Theory; undergraduate courses in Rhetorical Theory, Advanced Rhetorical Theory, Propaganda, Ethics, Public Address, Persuasion, Introduction to Communication Studies, Public Speaking, Fundamentals of Communication and Rhetorical and Communication Criticism.

Scholarship

Publications and Current Submissions:

Anderson, F. and McClure, K. (Revise and Resubmit). Theorizing a Mortification Mechanism: Edward M. Kennedy's 1980 Presidential Primary Campaign. *Kenneth Burke Journal*.

McClure, K. & Skwar, J. (2015). Kenneth Burke, Rhetoric, and Reconfiguring Ethics as Equipment for Living. *Kenneth Burke Journal 11.1*.

McClure, K. (2012). Media Coverage of Natural Disasters: Pentadic Cartography and the Case of the 1993 Great Flood of the Mississippi. *Kenneth Burke Journal*, 8.

McClure, K. (2011). The Rhetoric of Disaster: The Presidential Natural Disaster Address as an Emergent Genre. *Relevant Rhetoric: A New Journal of Rhetorical Studies*, 2, 1-16.

McClure, K. & Cabral, K. (2009). Clarifying Ambiguity and the Undecidable: A Comparison in Burkean and Derridian Thought. *Qualitative Research Reports in Communication*, 10, 72-80.

McClure, K. (2009). Resurrecting the Narrative Paradigm: Identification and the Case of Young Earth Creationism. *Rhetoric Society Quarterly*, 39, 189-211.

Anderson, F., King, A., & McClure, K. (2009). Kenneth Burke's Dramatistic Criticism. In James Kuypers (Ed.), *The Art of Rhetorical Criticism* (pp. 162-185). Boston, MA: Allyn/Bacon. Awarded NCA's Top Paper in Political Communication

McClure, K. & McClure, L. (2001). Postmodern Parody: *Zelig* and the Rhetorical Subversion of Documentary Form. *Qualitative Research Reports in Communication*, 2, 81-88.

McClure, K. (2001). Unconsoled: A Genre Analysis of the Eulogy of Princess Diana. In J. Gregory Payne (Ed.), *An Era of Celebrity and Spectacle: The Global Rhetorical Phenomenon of the Death of Princess Diana*. Boston: Emerson College.

McClure, K. (2000). Fredrick Douglass's Use of Comparison in his Fourth of July Oration: A Textual Criticism. *Western Journal of Communication*, 64, 425-444.

McClure, K. (1996). The Institutional Subordination of Contested Issues: The Case of Pittsburgh's Steelworkers and Ministers. *Communication Quarterly*, 44, 487-501.

McClure, K. (1995). [Review of David Jasper, Rhetoric, Power and Community: An Exercise in Reserve]. *Quarterly Journal of Speech*, 81, 527-28.

McClure, K. (1994). [Review of Bruce Robbins (Ed.), The Phantom Public Sphere]. *Communication Quarterly*, 42, 206-07.

McClure, K. (1991). Literacy's Influences on the Development of Philosophical and Rhetorical Thought. *The Speech Communication Annual*, 5, 59-72.

Work In Progress:

McClure, K. (Work In Progress) Post-Postmodern Rhetorics. Journal length article, moving toward conference presentation stage.

Conference Papers Presentations:

McClure, K. & Skwar, J. (May, 2013). Kenneth Burke, Rhetoric, and Reconfiguring Ethics as Equipment for Living at the Rhetoric as Equipment for Living: Kenneth Burke, Culture and Education Conference. Ghent University, Belgium.

McClure, K. (April, 2010). Sympathetic Mediation, Pity, and the Redemption of Senator Edward Kennedy. Paper presented at the Annual Eastern Communication Association Convention. Baltimore, MD.

McClure, K. (April, 2010). The Rhetoric of Disaster: The Presidential Natural Disaster Address as an Emergent Genre. Paper presented at the Annual Eastern Communication Association Convention. Baltimore, MD. Awarded Top Paper in Rhetoric and Public Address.

McClure, K. (April, 2009). Pentadic Mapping of Rhetorics of Disaster. Paper presented at the Annual Eastern Communication Association Convention. Philadelphia, PA.

McClure, K. (April, 2009). The Polarization of Main Street and Wall Street. Paper presented at the Annual Eastern Communication Association Convention. Philadelphia, PA.

McClure, K. (November, 2005). The Rhetoric of Disaster: Emergent Publics in the 1993 'Great Flood' of the Mississippi. Paper presented at the National Communication Association Annual Conference. Boston, MA.

- McClure, K. (May, 2004). Burkean Concepts that Provide Equipment for Living in These Troubled Times. Symposium Presentation presented at the Annual Eastern Communication Association Convention. Boston, MA.
- McClure, K. (May 2002). Conceptualizing Identification in Narrative Theory: Aligning Secular and Sacred Narratives in Reagan's 1984 Campaign Film. Paper presented at the 10th Biennial Conference of the Rhetoric Society of America. Las Vegas, NV.
- McClure, K. & McClure, L. (April, 2001). A Rhetoric of Postmodern Aesthetic Practice. Paper presented at the Annual Eastern Communication Association Convention. Portland, ME.
- McClure, K. (October, 2000). Unconsoled: The Eulogy of Princess Diana. Paper presented at the Annual International Celebrity and Spectacle Conference. Boston: Emerson College.
- McClure, K. R. (May, 1999). Dialectic and Rhetoric in *Zen and the Art of Motorcycle Maintenance*: Exploring Logos as an Alternative to Quality. Paper presented at the Annual Eastern Communication Association. Charleston, WV.
- McClure, K. R. (October, 1998). Dialectic and Rhetoric in *Zen and the Art of Motorcycle Maintenance*: The Definitional Process and the Subordination of the Good. Paper presented at the Annual Rhetoric and Public Address Convention of the Eastern Communication Association. Montecello, NY.
- McClure, K. R. (1998, May). Unconsoled: A Genre Analysis of the Eulogy of Princess Diana. Paper presented at the Annual Eastern Communication Association Convention. Saratoga, NY.
- McClure, K. R. & Anderson, F. (1998, May). Teddy Agonistes: Redemptive Identification in Edward M. Kennedy's 1980 Presidential Primary Campaign. Paper presented at the Annual Eastern Communication Convention. Saratoga, NY.
- McClure, K. R. (1997, September). Narrative Alignment: Visions of the Sacred in Reagan's 1984 Campaign Film. Paper presented at the Annual Rhetoric and Public Address Convention of the Eastern Communication Association. Montecello, NY.
- McClure, K. R. (1997, September). Is Practical Reasoning a Viable Alternative to Postmodernism for Contemporary Rhetorical Theory? Symposium Presentation at the New York State Speech Communication Association. Monticello, NY.
- McClure, K. R. (1997, April). Postmodernism and Rhetorical Theory. Paper presented at the Annual Eastern Communication Association Convention. Baltimore, MD.
- McClure, K. R. (1996, October). The Implications of Postmodernism for Rhetorical Theory. Paper presented at the Annual New York State Speech Communication Association.

Monticello, NY.

McClure, K. R. (1996, May). Thesis and Antithesis in Frederick Douglass' 1852 Fourth of July Oration. Paper presented at the Annual Eastern Communication Association Convention. New York, NY.

McClure, K. R. (1994, April). Steelworkers and Ministers: The Rhetoric of Labor in a Counterpublic Sphere. Paper presented at the Annual Southern States Speech Communication Conference. Norfolk, VA.

McClure, K. R. (1990, October). The Rhetorical Functions of Historiography: Creating Continuities Amidst Change. Rhetoric and Public Address Conference of the Eastern Communication Association. Syracuse, NY.

McClure, K. R. (1989, October). Implicit Interpersonal Communication Models in Film and Television: 2010 A Case Study. Annual Speech Communication Association of Pennsylvania Convention. Pittsburgh, PA.

McClure, K. R. (1989, May). Literacy's Influences On the Development of Greek Philosophical Thought. Annual Eastern Communication Association Convention. Ocean City, MD.

McClure, K. R. (1984, May). The Sources and Nature of Adolf Hitler's Rhetorical Dimensions. Annual Eastern Communication Association Convention. Syracuse, NY.

Van Rheen, D. & McClure, K. R. (1983, November). An Assessment of Speaking and Listening Skills: Requirements and Guidelines in the Fifty States. Speech Communication Association Annual Convention. Washington D.C.

McClure, K. R. (1983, October). The Rhetorical-Poetic Dimensions of Juergen Habermas's Ideal Speech Situation. Rhetoric and Public Address Conference of the Eastern Communication Association. Northeastern University, Boston, MA.

Grants:

(March, 1997). Awarded a *URI Foundation Grant* for research on: "A Rhetoric of Disaster: The Great Flood of 1993."

Editorial Activities:

Editorial Board. *Relevant Rhetoric* (Fall 2011-Present).

Invited Reviewer. *The Howard Journal of Communications* (Summer 2017).

Invited Reviewer. *Communication and Society* (Fall 2016).

Editorial Board. *Communication Quarterly* (Spring 2004-2009).

Invited Reviewer. *Western Journal of Communication* (Spring 2003).

Service

Professional (Extramural):

Chair: Elected Chair of the *Kenneth Burke Interest Group* of the Eastern Communication Association. Responsible for developing bylaws for the newly founded Interest Group and for soliciting, organizing and selecting papers for program offerings at the 2003 and 2004 Eastern Communication Association Annual Conventions, Washington, D.C. & Boston, MA. (2003-2004).

ECA Executive Council Member: Elected as Kenneth Burke Interest Group's representative to the Eastern Communication Association's *Executive Council* (May 2003-May 2004).

ECA Executive Council Member: Elected as Rhetoric and Public Address Division's representative to the Eastern Communication Association's *Executive Council* (April 1999-May 2001).

Chair: Elected Chair of the *Rhetoric and Public Address Division* of the Eastern Communication Association. Responsible for soliciting, organizing and selecting papers for the Rhetoric and Public Address Fall Conference and in the selection and organization of programs offerings in Rhetoric and Public Address at the 1999 Eastern Communication Association's Annual Convention (April 1998-April 1999).

Secretary: Elected as Secretary of the *Rhetoric and Public Address Division* of the Eastern Communication Association. Responsibilities include keeping minutes at annual meeting, assisting in the organization of the Rhetoric and Public Address Fall Conference, and in the selection and organization of programs at the 1998 Eastern Communication Association's Annual Convention, Saratoga, NY (April 1997-April 1998).

Program Chair: Served as chair of numerous program panels at the *Rhetoric and Public Address Division* and *Kenneth Burke Interest Group* of the Eastern Communication Association (September 1997-Present).

University (Intramural):

Chair, Department of Communication Studies: Oversee the administration of BA programs in Communication Studies and Public Relations and the MA in Communication Studies. Supervise course offerings, personnel matters, advising students, hiring part-time faculty, supporting visiting scholars, managing labs, studios and other instructional and research facilities, conduct annual reviews and promotion and tenure reviews, preparing and managing the budget, supervising staff, assigning advisors, managing lab-fee amounts and purchasing material for classes, labs and studios. (July 2013-Present).

Harrington Chairs Advisory Committee: Work with the Director/Associate Dean of the Harrington School of Communication and Media and the other departmental chairs and program directors in supporting and developing the school, the curriculum, activities, finances, hires and structure. (July 2013-Present).

Council of Chairs: Member College of Arts and Sciences, Dean's Council. Work with the Dean of Arts and Sciences advancing college level matters of curriculum, work-load, and associated college priorities. (July 2013-Present).

Curricular Affairs Committee: Member Faculty Senate curriculum committee. Oversees all curricular and programmatic changes at URI. (Fall 2016-Present).

Graduate Council: Appointed to a three year term to the university's *Graduate Council* by the Dean of the Graduate School. Council oversees and evaluates changes to university-wide graduate curricula and graduate school requirements and determines the academic policies for graduate study. Served on the *Awards Committee*, *New Program Committee*, and the *Nominating Committee*. (September 2011-May 2014).

Search Committee: Serving as outside member of a search committee in the *Graduate School of Library and Information Sciences* for a tenure-track Assistant Professor. (September 2011-Present).

Interim Program Director. Charged with administering and overseeing the daily activities associated with the Master's degree program in the *Graduate School of Library and Information Sciences*. Responsibilities include managing budgets and expenses, oversight of staff, scheduling, assigning and reviewing faculty, and managing degree requirement audits for the largest graduate program at the university. (June 2008-December 2008).

Graduate Program Director: Director of the MA program in Communication Studies, responsible for the immediate administration and management of the program. Work includes curricula review and development, advising, admissions, oversight of requirements, coordinating and scheduling course offerings, supervising faculty, and functioning as the liaison for the program to university committees and administrative offices (May 2005-May 2008).

Graduate Council: Elected member of the university's *Graduate Council*. Council oversees and evaluates changes to university-wide graduate curricula and graduate school requirements and determines the academic policies for graduate study. I served on the *Curriculum Committee*, *New Program Committee*, *the Graduate Manual Committee*, and the *Nominating Committee*. (September 2006-May 2009).

Committee Member: Member of Faculty Senate *University College and General Education Committee (English Communication Working Group)*. Charged with crafting

requirements, guidelines and integrated skills for the English Communication core area for the revised University General Education Requirements (Spring and Summer 2002).

Presenter: Presented workshop on teaching communication diversity skills across the discipline at University workshop for the new integrated skills of the General Education Requirements (Summer 2002).

Faculty Senate: Elected as a representative for the College of Arts and Sciences to *The University of Rhode Island Faculty Senate* (January 1998-May 2000).

Committee Member: Faculty Senate Committee on Teaching Effectiveness (September 1999-May 2000).

Graduate Student Committee Activities: Served as outside committee member on numerous doctoral graduate student committees in English and Writing and Rhetoric.

Departmental

Committee Member: *Graduate Admissions Committee*. Dept. of Communication Studies oversees admission reviews for the graduate program. (May 2008-present).

Committee Chair: *Graduate Studies Advisory Committee*. Committee oversees graduate curricula and graduate school requirements and determines the academic policies for graduate study of the Masters Degree program in Communication Studies (Fall 2001-Spring 2005). *Chair* (Spring 2005-May 2008).

Committee Chair: Appointed chair of the Communication Studies *Public Communication Curriculum Committee*. Charged with examining, recommending and implementing changes to the Communication Studies curriculum in Public Communication (March 2001-Present).

Chair Search Committee: Served as the chair of a search committee in Communication Studies for a tenure-track Assistant Professor in Media. The search was successful and a candidate (Dr. Lu Wei) was hired for the fall 2007 academic year (Spring 2007).

Curriculum Committee: Member of Communication Studies *Basic Course Curriculum Committee*, charged with developing and integrating diversity components and communication skills in the basic course (May 2002-May 2004).

Faculty Sponsor: Developed graduate student panel of academic papers, solicited funding, and accompanied students to present papers at the Annual Conference of the Eastern Communication Association, Portland, ME (2001).

Academic Advisor: Served as departmental advisor to the *University College* (January 1997-2000).

Presenter: Presented departmental workshop on using Web CT (Fall 1999).

Faculty Advisor: Serve as departmental advisor to over 50 majors annually in the Department of Communication Studies (September 1996-Present).

Faculty Sponsor: Developed student panel of academic papers, solicited funding, and accompanied students to present papers at the Rhetoric and Public Address Fall Conference of the Eastern Communication Association, Monticello, NY (September, 1998).

Committee Member: Developed departmental report and recommendations regarding library serials in Communication Studies (July 1997-September 1997).

Faculty Sponsor: Developed student panel of academic papers, solicited funding, and accompanied students to present papers at the Rhetoric and Public Address Fall Conference of the Eastern Communication Association, Monticello, NY (September, 1997).

Participant: Faculty Advisor for University of Rhode Island Football Recruitment Weekends. (1997-1998).

Committee Member: *Search Committee* for Basic Course Director in Communication Studies (September 1996-May 1997).

Graduate Student Committee Activities: Served as a committee member on numerous graduate committees in Communication Studies and as the major professor and thesis advisor.

Department Representative: *Meet the University*. Represented the Department of Communication Studies at the annual event (November 1996).

Huntingdon College

Assistant Professor of Communication Studies: (September 1991-July 1996), Tenured 1996
Program Director of Communication Studies: (September 1994-July 1996)

Teaching Experience:

Responsible for the development and instruction of the following courses:

Classical Rhetoric, Persuasion and Political Communication, Public Speaking, Interpersonal Communication, The Impact of Television on Society, Argumentation and Debate, American Public Address, Rhetorical Criticism, Honors Seminar on The Rhetoric of Power and Honors Seminar on Postmodernism.

Service and Administrative Experience:

Program Director: Responsible for supervising the major and minor in Communication Studies. Responsibilities include submitting budget requests and managing program expenditures, heading adjunct faculty searches, coordinating and scheduling course offerings, supervising adjunct faculty, advising majors and minors, and functioning as the liaison for the major to appropriate faculty committees and administrative offices (September 1994–July 1996).

Program Developer: Developed, proposed and implemented a major and minor in Communication Studies at Huntingdon College (December 1993).

Committee Member: *Ad Hoc Committee on Structure.* Participated in the review of alternatives to Huntingdon's departmental organization and in the formulation and evaluation of alternative committee and divisional structures (June 1995–July 1996)

Committee Member: Huntingdon College's *Stallworth Guest Lecturer Committee.* Reviewed, evaluated and participated in the selection of guest lecturers for Huntingdon College. Speakers include Dr. Richard Johannson, Dr. John Horner and Dr. Jane Goodall (September 1991–July 1996).

Chair: Huntingdon's *Travel Committee.* Participated in the formulation of policy, the evaluation of proposed academic travel, and in the awarding of academic travel funds (September 1993-May 1995).

Co-Developer: Huntingdon College's Chapter of *Lambda Pi Eta.* Organizing spring speech festival, internship information base for majors and social activities (1995).

Committee Member: Huntingdon's *Judicial Committee.* Functioned as faculty representative regarding student conduct hearings (September 1992-May 1994).

Committee Member: *Search Committee* for an Assistant Professor of Religion and Philosophy in Huntingdon's Department of Religion and Philosophy (January-May 1993).

Faculty Advisor: Huntingdon's *Class of 1995 Student Government.* Counseled student government officers on community service programs, fund raising activities, student activities and served as liaison between student government and the college administration (September 1991- May1995).

Developer: *Faculty Reading Group* on Narrative Theory at Huntingdon College. Readings included Michel Foucault, Paul Ricoeur, Hayden White and Jean-Francois Lyotard (September 1991-May 1992).

Committee Member: Huntingdon's *Outstanding Teacher Committee*. Participated in the evaluation and selection of Huntingdon's outstanding teacher (May 1992).

Other Employment Experiences

Coach: *Bright Raven Gymnastics and Fitness Center*, Rochester, New York. Responsible for the organization and supervision of nationally competitive gymnastics programs (June 1980-May 1982 & August 1984-September 1986).

Veteran, Vietnam Era: *U.S. Army* (E-4). Served in military intelligence as a communications intercept operator. Held top secret security clearance, Good Conduct Medal and Honorable Discharge (August 1974-August 1977).

Professional Affiliations

Rhetoric Society of America
Eastern Communication Association
National Communication Association
American Association of University Professors

References

Dr. Gerard Hauser, Professor Emeritus
Department of Communication
270 UCB
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Boulder, CO 80309
(303) 492-6756

Dr. Raymie McKerrow, Professor
School of Interpersonal Communication
212 Lasher Hall
Ohio University
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Dr. Floyd D. Anderson, Professor
Department of Communication
233 Holmes Hall
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Professor
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Available Upon Request